

Getting Started with the Builders Risk Plan Insured by Zurich

Registration instructions for access with no minimum commitment

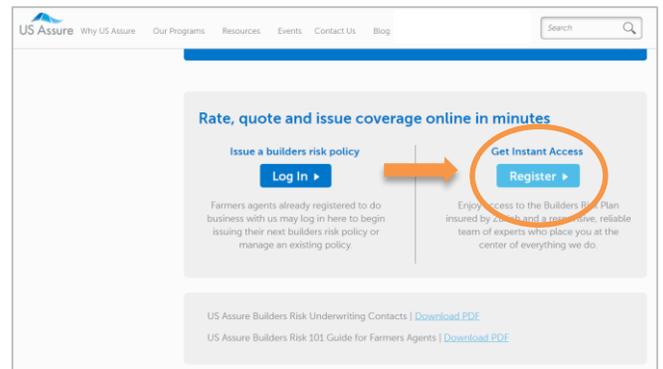
It's fast and simple to access the US Assure Builders Risk Plan insured by Zurich. Follow the four steps below to get started today. Our dedicated team of specialists is also available at (866) 399 – 2578 to assist you.

You will need to provide information on the following items in order to complete registration:

1. License number(s)
2. Federal tax identification (FEIN), business or social security number (SSN)

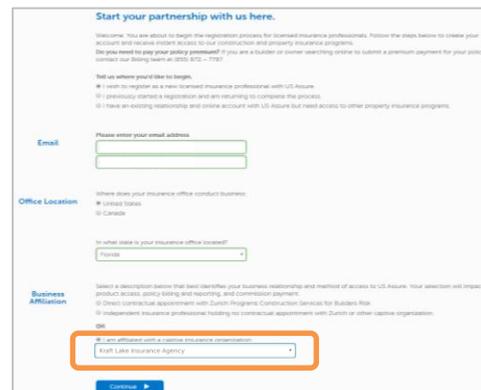
Step 1: Begin at usassure.com/farmers

Visit usassure.com/farmers and scroll to the bottom of the page to find the Register button with a custom link for Farmers agents. Click **Register** to begin the four step sign up process.



Step 2: Complete the Online Form

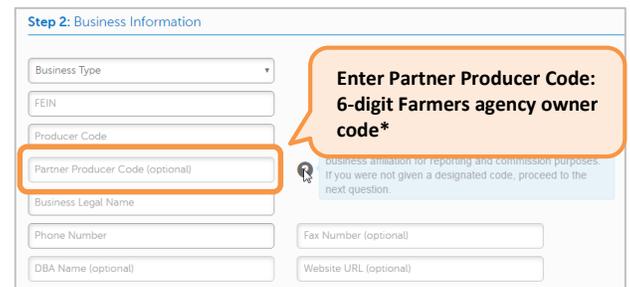
Under Business Affiliation, indicate that you are affiliated with a captive insurance organization Kraft Lake Insurance Agency.



The screenshot shows the registration form titled 'Start your partnership with us here.'. It includes a welcome message and instructions. The form has several sections: 'Email' with a text input field; 'Office Location' with radio buttons for 'United States' and 'Canada', and a dropdown menu for 'In what state is your insurance office located?'; 'Business Affiliation' with a dropdown menu where 'Kraft Lake Insurance Agency' is selected and circled in orange. There is a 'Continue' button at the bottom.

IMPORTANT! ENTER PARTNER PRODUCER CODE: 6-DIGIT FARMERS AGENCY OWNER CODE*

Answer the questions by providing your contact and other business information to set up your online account and profile.



The screenshot shows the 'Step 2: Business Information' form. It includes fields for 'Business Type', 'FEIN', 'Producer Code', 'Partner Producer Code (optional)', 'Business Legal Name', 'Phone Number', 'DBA Name (optional)', 'Fax Number (optional)', and 'Website URL (optional)'. A callout box with an orange border and a speech bubble icon points to the 'Partner Producer Code' field, containing the text: 'Enter Partner Producer Code: 6-digit Farmers agency owner code*'. Below the callout box, there is a small text block: 'business affiliation for reporting and commission purposes. If you were not given a designated code, proceed to the next question.'

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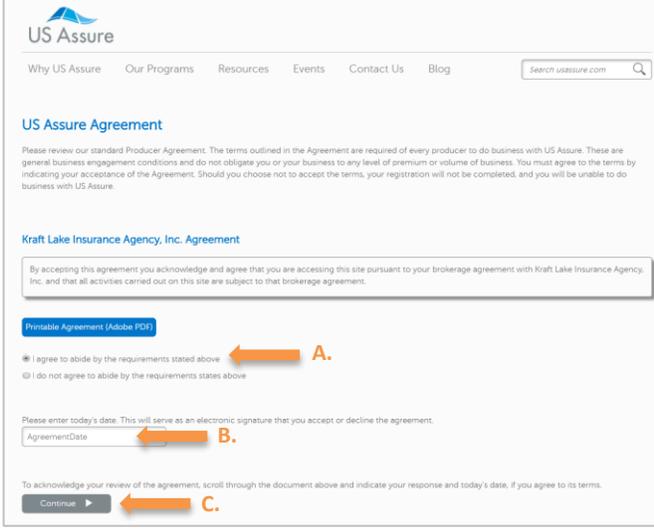
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Step 3: Accept the General Business Agreement

Accept the US Assure business agreement by following these steps:

- Select the option next to “I agree to terms of the agreement.”
- Enter the current date into the field provided; this will act as your electronic signature.
- Click the **Continue** button.

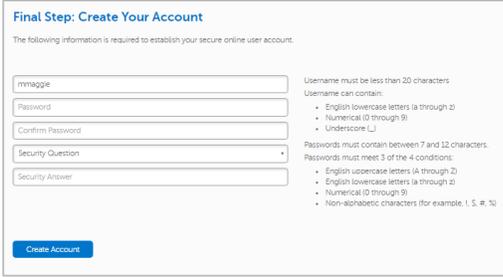
Remember, there is no minimum commitment for you or your organization to do business with US Assure.



The screenshot shows the 'US Assure Agreement' page. At the top, there is a navigation bar with links: Why US Assure, Our Programs, Resources, Events, Contact Us, and Blog. A search bar is on the right. The main heading is 'US Assure Agreement'. Below it, there is a paragraph of text explaining the agreement. A section titled 'Kraft Lake Insurance Agency, Inc. Agreement' contains a checkbox for 'I agree to abide by the requirements stated above' and a radio button for 'I do not agree to abide by the requirements stated above'. An orange arrow labeled 'A.' points to the 'I agree' checkbox. Below this is a text input field for 'AgreementDate' with an orange arrow labeled 'B.' pointing to it. At the bottom, there is a 'Continue' button with an orange arrow labeled 'C.' pointing to it.

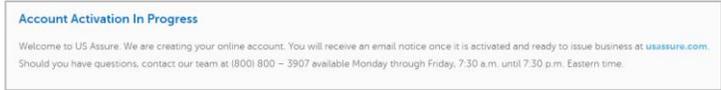
Step 4: Create Your Personal Account Information

Establish your secure online user account by creating a password and selecting your personal security question. The system automatically selects a username based on your first and last names, which may be changed.



The screenshot shows the 'Final Step: Create Your Account' form. It includes fields for 'Username', 'Password', 'Confirm Password', 'Security Question', and 'Security Answer'. To the right of the form, there are instructions: 'Username must be less than 20 characters. Username can contain: English lowercase letters (a through z), Numerical (0 through 9), Underscore (_)' and 'Passwords must contain between 7 and 12 characters. Passwords must meet 3 of the 4 conditions: English uppercase letters (A through Z), English lowercase letters (a through z), Numerical (0 through 9), Non-alphabetic characters (for example, !, \$, #, %)'.

Congratulations! You completed registration.



The screenshot shows a message titled 'Account Activation In Progress'. The text reads: 'Welcome to US Assure. We are creating your online account. You will receive an email notice once it is activated and ready to issue business at usassure.com. Should you have questions, contact our team at: (800) 800 - 3907 available Monday through Friday, 7:30 a.m. until 7:30 p.m. Eastern time.'

You will receive a web page message confirming you have successfully completed registration. Within 10 minutes, you will also receive an email notifying you that your account set up is complete and ready for you to begin quoting and issuing builders risk business online.