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Zurich Builders Risk: Product & Policy Tips

July 2026

Hi there,

The construction market is always changing — what you learn now can give you the edge later. In this month's recap, you'll get an industry trends overview from our CEO, tips to determine a project's protection class on your next application, insider access to remodeling training and more.

Forward this edition to your colleagues and be this week's builders risk MVP.

Summer 2026 Construction Forecast

Hear CEO Alan Ferguson break down industry trends and what they mean for your builders risk opportunities.

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Determining Protection Class

Get tips to quickly find a project's fire protection class for Zurich builders risk applications and see how it impacts eligibility, coverage and pricing.

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Recent Account Feature

$6.4M condo | frame remodel excluding existing structure | Charleston, SC

New Construction vs. Remodeling Projects

Discover how to properly classify each project type to help clients secure accurate coverage and avoid claim mishaps.

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Terminology Spotlight — Named Storm Deductible

This endorsement recognizes a named storm event where this deductible is applicable should a loss occur. If a non-named wind event occurred, the "all other peril" deductible will apply to the covered loss.

Agent Guide to Insuring Renovation Projects
30-Minute Webinar | August 25 or 26 | 11 a.m. or 2 p.m. ET

Learn how the "A" rated Builders Risk Plan insured by Zurich can help you protect residential and commercial renovation trends.

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